Committee	Corporate Scrutiny Committee
Date	14 November 2013
Item	Go Gwynedd
Author	Gareth James, Scrutiny and Member Support Manager
Main matters that need attention	 Consider the contents of the Appendices and question accordingly Consider how best to encourage Gwynedd's citizens to register for Cyd Cymru Consider registering as a partner to Cyd Cymru

1 Context

The results of a Review by YnNi Llŷn presented to a meeting of the Corporate Scrutiny Committee on 13 December 2012 were noted as follows:

These results show a vulnerable economic and environmental picture of Pen Llŷn. For the three categories (Electricity, Heating and Transport) that were looked at, the cost of use of energy is higher than the national average

The aim of this scrutiny item is to consider how best to lead or support an arrangement to procure energy in a cheaper way for the residents of the County by increasing their purchasing power.

2 Recent Developments

- 2.1 A new scheme was launched in Wales on 21 October 2013 with the aim of encouraging the people of Wales to come together to purchase in order to reduce their energy bills.
- 2.2 The scheme is called Cyd Cymru which has been formed by Cardiff City Council and the Vale of Glamorgan County Borough Council with the support of the Welsh Government and is open to the residents of the whole of Wales.
- 2.3 By purchasing energy together, similar schemes have saved between £60 and £250 per home per year to those taking part.

3 Communication Plan

An outline of a Communication Plan is enclosed